The CERA project is funded by EIT RawMaterials, the largest and strongest consortium in the raw materials sector worldwide.

Our website www.cera-standard.org will keep you up to date about meetings, further steps and more.
CERA – 4 STANDARDS IN 1 SYSTEM

“COVERING EVERY RAW MATERIAL, ACROSS EVERY COUNTRY, UNDER A SINGLE SCHEME.”

THE VALUE CHAINS OF RAW MATERIALS ARE COMPLEX AND INDIVIDUAL. CERA CREATES A COMPREHENSIVE AND ACCESSIBLE CERTIFICATION SCHEME THAT APPRECIATES THE COMPLEXITY OF RAW MATERIALS AND THEIR VALUE CHAINS.

FOUR DIFFERENT STANDARDS WITHIN THE CERTIFICATION SYSTEM ADDRESS DIFFERENT ASPECTS WHILE BUILDING ON EACH OTHER. THIS ENSURES THAT EVERY VALUE CHAIN PLAYER FINDS AN APPROPRIATE SOLUTION.

- The CERA Readiness Standard (CRS) governs the objectives for evaluation of a deposit in terms of social and environmental subjects during the exploration process.
- The CERA Performance Standard (CPS) refers to a production facility or a group of production facilities and includes the mining, processing and refining operations.
- The CERA Chain of Custody Standard (CCS) refers to the product and lays down criteria for ensuring the complete traceability of responsibly extracted raw materials and traded commodities.
- The CERA Final Product Standard (CFS) certifies an end product that consists of raw materials that have been sourced and traded in accordance with sustainability considerations.

The overall system leads to certification of the entire value chain of primary and secondary raw materials.

CERA – 5 BENEFITS

- Accessibility: Regardless of size, scale, location, business activity or material considered, all actors along the value chain have the ability to be certified through CERA.
- Simplicity: CERA will set out to harmonise the way the raw materials value chain ensures the sustainability of its processes, products and linkages.
- Risk: CERA certification can secure the value of investment, with greater transparency and traceability minimising reputational and financial risk.
- Cost: CERA will be affordable for all actors in the value chain – from artisanal mining operators to large-scale operators – democratising certification for the first time.
- Consumer Empowerment: Understanding the standards guaranteed by CERA certification will mean that consumers or endusers feel empowered by the purchasing choices they make.